SPORTS MARKETING ENTERPRISES, INC.

TO: Roger Farmer

FROM: Sheila McLenaghan
Sports Marketing Enterprises
Sales Relations - Winston Cup
919/741-4834

DATE: July 19, 1993

SUBJECT: 1993 NASCAR Winston Cup
Bud at The Glen
Suite Passes For Customers and Sales

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Enclosed are forty (40) general admission and forty (40) suite passes for the Bud at The Glen on August 8. Also enclosed are twenty (20) parking passes. As you will remember, each guest needs a general admission **and** a suite pass.

I will forward some additional general admission passes for your use.

Please distribute immediately to those customers who have accepted the invitation to the suite.

We are maintaining the list of invited customers and Sales personnel who have indicated they will be attending the race. The list will be used to ensure that only invited customers and Sales personnel enter. We are also using the list to prepare nametags. Please let us know of any changes to the list of attendees so as to avoid any confusion at the entrance to the suite.

The Winston Cup team will be staying at the Corning Hilton. The telephone number is 607/962-5000. Larry Haney will be at the event to handle the details in the suite.

Thank you for your assistance on this NASCAR Winston Cup event. If you have any questions, please call me at 919/741-4834.

SAM/mls

Enclosure

cc: Greg Littell

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